

OPEN SOCCER ALLIANCE





MISSION STATEMENT

To unite and grow American soccer through an affordable, multi-tiered alliance of professional and amateur clubs and leagues that champion an open system reflecting the sport's global structure.

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OSA-US.COM

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WHY AN ALLIANCE?

The founders of Open Soccer Alliance intentionally chose the word “alliance” to reflect the desired nature and vision of this entity.

OSA aims to unite like-minded clubs and leagues throughout the United States that share the desire to play soccer in an open system, similar to how the game is structured in the rest of the world.

The mission of OSA aligns closely with that of United Soccer America. USA is a partner of OSA, and its mission is to unite and grow American soccer into the nation’s preeminent sport by championing the beautiful game’s universal principles of sporting merit, solidarity, promotion and relegation, and subsidiarity across all 50 states.

A key principle of OSA is to support and offer collective input from its member clubs to assist with its structure and decision-making, where feasible. While OSA will have its own amateur (OSA Elite Amateur) and professional (OSA Pro) leagues, it also hopes to build partnerships with existing leagues that share its values and vision.

These partnerships are tailored to include affiliation incentives, training compensation, solidarity payments, and cross-scheduling for regular season games, tournaments, and playoffs.

United in this alliance, OSA will grow the sport alongside existing open system amateur leagues to provide an affordable professional option and build a model that reflects the structure of the sport globally.



KEY OSA DIFFERENTIATORS

Open Soccer Alliance addresses a gap in the American soccer landscape by providing an affordable, open-system professional league governed by its member clubs.

Effective Leadership:

The leadership team is composed of former soccer professionals, business executives, and successful entrepreneurs.

High Quality & Consistency:

The league's quality standards and rigorous selection process ensure that well-managed teams and clubs compete on an equal footing at both state and national levels.

Operational Management:

Professional operational management guarantees access to quality facilities, dedicated game management, top-level referees, hosting services, and more.



Season Schedule & Logistics:

Sophisticated and well-designed schedules and logistics allow teams to minimize travel time and costs during the season.

Transparency:

Engaged officials encourage open communication and collaboration between teams, owners, and the league.



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Promotion and Relegation

OSA offers clubs an affordable option to play in professionally managed leagues with high standards and like-minded clubs, where athletic performance determines the division level in which each team competes.

Competition and Rewards

OSA will organize regional and national championships with significant prize money to foster a healthy and competitive league environment.

Player Support

OSA encourages collaboration with independent agencies and facilitates connections with major leagues in Europe to support player development.

Club Management Assistance

An extensive network of legal, financial, and marketing advisors will be accessible to every club within OSA.

League Vision

OSA's vision is to establish a consistently professional national league, competing at the Semi-Pro, Division 4, and Pro Division levels, with opportunities for young talent to transfer into professional leagues outside the US.

- LEADERSHIP
- PROFESSIONALISM
- TRANSPARENCY
- TRUST



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OSA Mission Statement

To unite and grow American soccer through an affordable, multi-tiered alliance of professional and amateur clubs and leagues that champion an open system reflecting the sport's global structure.

OSA Vision Statement

To build a national, multi-tiered network of clubs and leagues that embrace open system principles such as sporting merit, solidarity, promotion and relegation, collective member input, and territorial freedom.

OSA Pillars

Support leagues and clubs advocating for an open system by offering significant prize money, revenue sharing, regional travel, and affordable annual dues.

OSA Founding Principles

- Provide a clear pathway for players and promote inclusivity on and off the field.
- Offer fiscal oversight and assist with business success for all members and partners.
- Adapt to international league play (open system) practiced around the world.
- Advocate for all club ownership structures, including fan ownership.
- Emphasize affordable regional play.
- Promote strategic brand engagement for partners across multiple levels of play.
- Seek opportunities to enhance growth using prize money and revenue sharing.
- Provide player and coach education, including addressing mental health.
- Create development opportunities for referees.
- Ensure compliance with league standards and provide advancement opportunities for executives.





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Key Contacts

ROBERT STAMM

Chief Executive Officer
rstamm@osa-us.com

BRYAN WALLACE

VP - League Strategy
bwallace@osa-us.com

PEDRO MAGALLON

VP - League Operations & Expansion
pmagallon@osa-us.com

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OPEN SOCCER ALLIANCE US, LLC (DE)™

OSA-US.COM